

# Jordan Lee

Philadelphia, PA • 410-259-5008 • jordanlee@temple.edu • linkedin.com/in/jordanlee27/

## EDUCATION

Temple University, Klein College of Media And Communication

Bachelor of Arts in Advertising

Concentration: Brand Strategy

Graduation: May 2027

GPA: 3.7

Fall 2024 Dean's List

## SKILLS

**Technical Skills:** Illustrator, Photoshop, Premiere Pro, Canva, Capcut, Wix, Instagram, TikTok, Facebook, X, Microsoft Word, Microsoft Powerpoint, Airtable, Notion

**Language:** English

## RELEVANT EXPERIENCE

ILM Media

Social Media Management Intern

- Schedule grid posts and stories for restaurants in the Philadelphia Area
- Strategize with team to create content series
- Respond to followers in direct messages on Instagram

Philadelphia, PA (Remote)

December 2024 - Present

Black Girls Vote - Temple Chapter

Events Coordinator

- Collaborate with organization to create an events schedule
- Reserve spaces on campus for events to be held
- Set up and breakdown event materials

Philadelphia, PA

August 2024 - Present

Jordan Terri LLC

Content Creator

- Plan content monthly for social platforms using Notion
- Edit short and long form content for platforms like TikTok, Instagram, and YouTube
- Use Canva to create click-worthy thumbnails for YouTube

August 2023 - Present

Jordan Terri Design Studio

Freelance Graphic Designer

- Designed logos, flyers, and social media content
- Worked with clients to develop their brand
- Designed and enhance websites for clients

May 2021 - March 2024

## ADDITIONAL EXPERIENCE

Temple University Career Center

Career Peer

- Support students with resume and cover letter writing
- Collaborate with students to find jobs and internships
- Present career topics to classes, student organizations, and in residence halls

Philadelphia, PA

August 2024 - Present

## RELEVANT COURSEWORK

- Intro to Advertising
- Intro to Media and Society
- Digital Media and Advertising
- Persuasive Writing
- Intro to Media Production
- Intro to Art Direction
- Digital Design Tools in Advertising

## ORGANIZATIONS

Temple Advertising Club

Member

September 2024 - Present

Public Relations Society of America

Member & PR Committee

September 2024 - Present

## VOLUNTEER WORK

Philly House

Philadelphia, PA

February 2024

Chosen 300

Philadelphia, PA

October 2023